August 12, 2008

TO: Jenny Chan, Students and Scholars against Corporate Misbehavior (SACOM)  
Chantal Peyer, Bread for All

FROM: Electronics Industry Citizenship Coalition (EICC)


Jenny and Chantal, thank you for the opportunity to review your June 2008 report and provide the EICC response. Our coalition believes that when such a study is presented by our stakeholders, we must consider its implications on the priorities and continued work of the EICC. This takes time, particularly when members have different approaches to stakeholder reports and specific allegations concerning their supply base. An EICC response or position, in no way, substitutes for the individual company correspondence you should continue to have.

We are pleased to see the documented, incremental improvements from the time of your original research, and will continue to be diligent to help sustain them in the future. The primary issues raised in this your study – in particular, working hours, overtime pay, and safety issues – have also been highlighted through our common audit process. Over the past twelve months, the EICC has acted upon the three primary recommendations within this report:

1. Further dissemination of the code of conduct, and related education in supplier factories
2. Engagement with factory managers and workers to build capacity to address issues
3. Work with interested parties to develop approaches/solutions to issues raised

We, too, want to see additional improvements, and believe that the tools in place or under development to support our coalition’s code of ethical conduct – including a common survey and audit process, and manager and worker training programs – are the appropriate route to help our members collectively drive the changes we seek in the electronics supply chain. The EICC is working to provide our members with the means to more effectively assess and address labor, environmental health and safety, and ethics issues directly with their suppliers. And, we encourage SACOM and Bread For All to continue to engage with our coalition through our ongoing stakeholder outreach efforts.

Through the combination of our coalition’s commitment to a common code and tools, the engagement and participation of our stakeholders, we do think better social, economic and environmental outcomes are possible for all those involved in the global electronics supply chain, particularly the workers. In the end, we believe that sector-wide collaboration on a common code, as well as common assessments, audits and sharing of results will provide the most broad-based improvements.

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